



**STATE OF NEVADA
DEPARTMENT OF ADMINISTRATION
NEVADA COMMISSION FOR WOMEN**

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MEETING NOTICE AND AGENDA

Name of Organization: Nevada Commission for Women

Date and Time of Meeting: June 24, 2025 @ 10:00am

Location of Meeting:

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Below is an agenda of all items to be considered. **Action may be taken on items followed by the words "For Possible Action."**

1. Call to Order- Chair Brown
2. Roll Call- Administrative Assistant III
Commissioners Present: Chair Tina Brown, Jacqueline de Joya, Dionne Proper, Ila Friedenthal, Erin Midby, Destiny McDoniel, Jennifer Rogers Markwell
Commissioners Absent: Kathleen Taylor, Celena DiLullo
3. Public Comment- Chair Brown
There were no public comments at this time.

Public comment will be taken during this agenda item. Comments may be limited to three minutes per person at the discretion of the chairperson. Members of the public may comment on matters not appearing on this agenda or may offer comment on specific agenda items. Comments may be discussed by the Commission, but no action may be taken on matters presented by the public that are not already on the agenda marked for action. The matter may be placed on a future agenda for action.

4. Approval of Minutes from the June 6, 2025, Nevada Commission for Women Strategic Planning Meeting- Chair Brown **(For Possible Action)**
Chair Brown made a motion to approve the meeting minutes from the 6.6.25 meeting. Commissioner Midby seconded the motion and all were in favor. Minutes have been approved.
5. Budget 1029 Financial Report- Chair Brown **(Discussion Only)**
The financial report is the same as what was presented in the 6.6.25 meeting. Travel is being processed and should show up at least partially on the next month's meeting.
6. DMV License Plate Project Update- Administrative Assistant III **(For Possible Action)**
Since the plates have officially expired, they need to go through Legislature again and do the whole process which Ms. Freitas is looking into. Ms. Freitas reported that the souvenir license plates are an option, but anyone can go online and order them. It might be possible to get them at a discounted rate from the DMV to sell at future events and fundraisers. Brooke Westlake is a previous Commissioner who might have license plate information and be able to assist with the souvenir plate. Commissioner Midby said the previous bill was SB499 and that it might be hard to get Legislature to pass again as the process is complicated. Chair Brown asked if the past design should be kept or do a whole new one. Commissioner Midby said reinstating the plate would be easier to commemorate women's suffrage and give purpose. Chair Brown said she liked the design. Commissioner Proper asked where it is on the DMV website. Commissioner Midby said since it is expired it doesn't show up anymore. Chair Brown said to keep this as an agenda item for the next meeting on 7.29.25 and then we can figure it out next year since we have time before the next session. Commissioner Midby said that Nevada is the first female majority in Legislature so that is a big win and could be a good buy in to consider and might be a good selling point for Legislature. Chair Brown asked what the rate is to purchase the souvenir plate and what NCFW's rate would be. Ms. Freitas said she will find more contacts to reach out to with DMV and have an answer at the next meeting.
7. Marketing and Social Media Report- Administrative Assistant III **(For Possible Action)**
Ms. Freitas reported that she still is primarily using Instagram, and that all of the tagged posts and shares really help. There is still no access to Facebook as the two-factor authentication has been difficult to go around with the accounts being made under previous Admin's emails and phone numbers. Usually, a text verification code gets sent, and the NCFW phone number doesn't do text. Commissioner Friedenthal said that making a NCFW LinkedIn account should be at the top of the list for social media since it is used so often by professionals. Commissioner Midby said that if the NCFW phone

number and email work and will continue to be paid for by the Director's office then that should be used for account creation. Commissioner Rogers Markwell said to use email as often as possible for the 2-factor sign-in. Commissioner Friedenthal suggested posting weekly to LinkedIn and Instagram. Chair Brown said LinkedIn would be utilized the most. Ms. Freitas said she will look into making a NCFW account, but she thought it was more individualized. Commissioner Rogers Markwell asked if the bios and headshots have been updated on the website yet and Ms. Freitas confirmed that they have.

8. Elevate Her Project- Chair Brown **(For Possible Action)**

Chair Brown said that 2018 was the last information and facts given for women. She said she reached out to UNLV and is possibly getting a new person as the point of contact. She asked where else to get facts and information to update it. Commissioner Friedenthal said maybe the Chamber. Commissioner Rogers Markwell said they have done research in the past and might have some numbers and statistics that we could use. Commissioner Midby said a bill for Boards and Commissions and Women's Research Institute at UNLV might be able to help and that she will reach out. She also said the Gaming Board also does research and might have some facts on women's participation to consider. Commissioner Friedenthal said she heard from the International Women's Forum and that they will also have special events committees to coordinate future events with NCFW. Commissioner DiLullo might be able to help with this as she is also a member. Commissioner Friedenthal also shared that they are doing two big events-one in the Spring/Summer and one in the Fall/Winter. She said they are open to helping with NCFW and this collaboration will be a great opportunity. Chair Brown asked how many. Commissioner Friedenthal said 2-3 people per group would be good and we could vote at the next meeting possibly.

9. Terms, Term Limits, and Vacancies- Chair Brown **(For Possible Action)**

Everyone is good for their terms and has all of the information needed to reapply and extend terms. Commissioner Rogers Markwell has 1 year left on her term officially.

10. Working Group Creation for Elevate Her Project- Chair Brown **(For Possible Action)**

The commissioners discussed how 2 groups would help the fundraising group and that there might need to be some momentum with them before fundraising get's going. Some Commissioners were absent to be added to a group, but the below volunteered for specific ones. Commissioner de Joya said everyone should be in one. Chair Brown said the license plate project is a good start. Chair Brown asked Ms. Armstrong what the requirements were in these breakoff groups and Ms. Armstrong said as long as there isn't a quorum, the open meeting laws aren't required. Chair Brown said to avoid adding too many people or those not in the specific group to emails to avoid this.

- Fundraising and Marketing Working Group:
No volunteers
- Special Events Working Group- Speaker Series, Elevate/Nominate Her:
Commissioners McDoniel, Rogers Markwell, and Friedenthal
- Special Projects Working Group- License Plates, NCFW Dedicated Space:
Commissioners Midby, Chair Brown, and de Joya

11. Public Comment- Chair Brown

There were no public comments at this time.

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12. Adjournment

Nevada Commission for Women

Unless noted as an action item, discussion of any item raised during a report or public comment is limited to that necessary for clarification or necessary to decide whether to place the item on a future agenda.

All times are approximate. The chairperson reserves the right to take items in a different order or to combine two or more agenda items for consideration to accomplish business in the most efficient manner. The chairperson may remove an item from the agenda or delay discussion relating to an item on the agenda at any time. The chairperson may call for a break.

We are pleased to make reasonable accommodations for members of the public with disabilities and who wish to attend the meeting. If special arrangements for the meeting are necessary, please notify the Nevada Commission for Women staff at (775) 684-0299 as soon as possible, and no later than 24 hours prior to the time of the meeting.

Confirmation of Posting

In accordance with Nevada Open Meeting Laws, this meeting has been posted with the time, place, location, list of places where the notice has been posted, and a statement regarding accommodations for physically handicapped people, and an agenda for the meeting. This notice has been posted in three (3) public buildings no later than 9am on the third working day prior to the meeting, as well as online.

Notice of this meeting was posted online at www.notice.nv.gov.

Notice of this meeting and supporting materials are available on or after the date of this notice at https://admin.nv.gov/Boards/Women/Meetings/2025/2025_Meetings/.

Notice of this meeting has been posted at the following physical locations:

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Nevada Department of Administration
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209 E. Musser St. Carson City, NV 89701

Nevada State Public Works
7115 Amigo St. Ste. 100, Las Vegas, NV 89119